



Contact:

Brian Lustig
Lustig Communications, for Alarm.com
301/775-6203
brian@lustigcommunications.com

Martin Steinberg
Jaffe Communications, Inc., for SafetyCare
908/789-0700
martin@jaffecom.com

Alarm.com and SafetyCare Partner to Offer Monitoring Solution for Independent Living
Firms Combine Efforts in Assistive Care Technology to Create EMT Link Plus

McLean, VA and Reading, PA -- August 5, 2008 –Alarm.com and SafetyCare today announced a strategic partnership to offer a cost-effective, home-based monitoring and emergency response solution that enables seniors and disabled individuals to live independently at home while staying “virtually connected” to loved ones, professional care providers, and emergency medical response staff who can provide assistance if needed. The new offering, which pairs Alarm.com’s patented wireless and web-based monitoring technology with SafetyCare’s 24/7 emergency and medical response services, gives individuals who might otherwise need institutional care or on-site supervision the ability to live alone without compromising their well-being or incurring significant costs for institutional care.

Family members and authorized professional caregivers can log-in remotely via a secure web or PDA interface to check on real-time activity reported by sensors installed throughout the monitored home, as well as receive email or cell phone alerts if the system detects activity, or unusual inactivity, outside of the resident’s normal everyday patterns. With the optional video monitoring feature, residents can choose to have authorized individuals monitor the home in real-time via one or more live camera feeds, as well as set up event-triggered recording rules to capture video clips of relevant activity which can be emailed to caregivers. With Alarm.com’s wireless technology, installation is straight-forward and does not need to be integrated with a broadband connection or the telephone system.

Another key component of the offering is the system’s secure link to the Emergency Medical Technicians (EMTs) at the SafetyCare Response Center. If the resident presses the panic pendant, a two-way voice connection is instantly enabled to a trained SafetyCare EMT. The SafetyCare EMTs have immediate access to the patient’s updated medical records, which they can provide to first responders en route to the home.

“Through our alliance with SafetyCare,” said Steve Trundle, Alarm.com’s President & CEO, “residents who want to stay in their homes longer will be able to, thanks to an EMT-staffed monitoring solution that brings together the robust emergency response services of SafetyCare with the intuitive user interfaces and access to real-time information and alerts that distinguish Alarm.com’s technology.”

Mike Bodnar, General Manager of SafetyCare, agreed, noting the strategic alliance demonstrates the power of “connected caregiving” – the use of technology to monitor and care for individuals from a remote location. “Families are trying to keep their loved ones out of nursing homes and other care institutions for as long as possible, and EMT Link Plus is a facilitating tool that efficiently links residents to their caregivers via the web, PDA, email and cell phone text messaging.”



SafetyCare dealers are now offering this product as EMT Link Plus™, at a fraction of the monthly cost of institutional care or recurring homecare. “The cost savings are substantial, since the price isn’t anywhere near that of a nursing home,” said Bodnar. “But the real reason caregivers want to help keep their loved ones at home is because that’s where they yearn to be.”

About Alarm.com™

Alarm.com Incorporated provides wireless and web-enabled security and activity monitoring technology to residential and commercial customers throughout the United States and Canada. Alarm.com-enabled security systems are offered through a network of over 600 licensed and authorized Dealers. Alarm.com systems are used to remotely monitor and protect houses, offices, stores, retail chains, model homes, vacation properties, data centers, and more. Alarm.com technology is compatible with GE Security equipment and has been tested by ETL to comply with UL 985, UL 1023, and UL 1635 (ULC S545 and ULC 1023 in Canada) for residential security installations. The company is headquartered outside of Washington, DC. Alarm.com™ and Connected Caregiver™ are trademarks of Alarm.com Incorporated. Other product and company names mentioned herein may be the trademarks of their respective owners.

About SafetyCare®

SafetyCare™ is redefining the security & safety alarm industry – using a high-tech system to connect its clients – either individuals or facilities – to a virtually endless range of security and safety services. Unlike other security companies, SafetyCare™ provides clients with immediate access to certified Emergency Medical Technicians (EMT) at its national emergency response center. Products include a wireless system that brings a new level of security to campus buildings and assisted-living facilities, facial recognition technology and an encrypted database that stores and retrieves personal and medical records of clients.