



## **Community Management Initiative Teams Up with SafetyCare**

### **CMI Joins SafetyCare Authorized Partner Program; Partnership Merges At-Home Technologies with EMT Emergency Response**

READING, PA. – April 7, 2008 – Community Management Initiative, Inc. (CMI), which offers the SimplyHome® system to assist at-home seniors and people with disabilities, announced today it has joined SafetyCare™'s national Authorized Partner Program. CMI will now offer SafetyCare's security monitoring and emergency response communication services to its customers.

"We all know elderly and people with disabilities who yearn to remain at home, rather than be placed in a nursing home or other institution," said Allen Ray, CEO of CMI, of Arden, N.C. "Our assistive technology makes that happen by leveraging the power of the web, email, and cell phone text messaging. And now, by partnering with SafetyCare, we add another crucial feature: an emergency response system staffed by EMTs."

SafetyCare is a new generation in security, demonstrating how traditional alarm monitoring, by itself, is obsolete. Unlike these traditional security systems, SafetyCare provides clients with immediate access to certified emergency medical technicians (EMTs.)

SafetyCare General Manager Michael Bodnar said he is especially pleased to have CMI join the Authorized Partner program, noting the company is truly unique in the services it offers, has an "exemplary" commitment to senior services and is "in line with SafetyCare's corporate vision."

"Our Authorized Partner program is designed to provide select companies with opportunities to distribute SafetyCare's one-of-a-kind services to their customers," Bodnar said. "Such an arrangement with CMI will now make it possible for its customers to reap the benefits of superior and unique security services. It gives CMI yet another resource to ensure quality care for at-home seniors and people with disabilities."

The SimplyHome system by CMI creates a virtual living environment. The system tracks specific activities within the home and reports these activities to designated family members or caregivers through phone and Internet alerts. The system also charts an individual's daily living activities and ensures a watchful eye without the intrusion of constant caregiver intervention or supervision.

"By creating a non-invasive electronic journal of daily life experiences and activities, consumers make their own choices and set their own schedules," Ray said. "And with SafetyCare's EMTs accessible at all hours, we are providing an unparalleled service in the market."

SafetyCare customers access a 24-hour-a-day safety and security system by simply pressing a button or calling from anywhere in the world. They gain voice contact with a certified Life & Safety EMT at the SafetyCare Response Center, based in Reading, Pennsylvania. The highly trained response team – all-certified EMTs – has years of experience working with people needing immediate assistance.

To learn how to become a SafetyCare Authorized Partner, call 800-483-0888 or visit [www.safetycare.net](http://www.safetycare.net). For further information about CMI, visit its website at [www.simplyhome-cmi.com](http://www.simplyhome-cmi.com), or call 877-684-3581.

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### **About SafetyCare™**

SafetyCare™ ([www.safetycare.net](http://www.safetycare.net)) is redefining the security and safety alarm industry, using a high-tech system to connect its clients – either individuals or facilities – to a virtually endless range of security and safety services. Unlike other security companies, SafetyCare™ provides clients with immediate access to certified emergency medical technicians (EMT) at its national emergency response center. Products include a wireless system that brings a new level of security of campus buildings and assisted-living facilities, facial recognition technology, and an encrypted database that stores and retrieves personal and medical records of clients.

### **About the Community Management Initiative**

CMI, Inc. ([www.simplyhome-cmi.com](http://www.simplyhome-cmi.com)) operates a national system, called SimplyHome, that uses "smart home" technology to support public entities, corporate providers and families. SimplyHome uses alerts and a proprietary web portal to enable the elderly and people with disabilities to live with greater independence. The system tracks specific activities within the home and reports these activities to designated family members or caregivers. CMI is headquartered in Arden, North Carolina, and Green Bay, Wisconsin.

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