



For Immediate Release

Media Contact:
Darcie Borden
Jaffe Communications
Darcie@jaffecom.com
908-789-0700
Cell: 848-248-0211

SafetyCare Appoints National Sales Manager to Expand Campus and School Security Services

Darryl Burnett Brings 20 Years of Experience in Electronic Security Integration

READING, PA – May 15, 2007 – SafetyCare, one of a few companies globally incorporating life-safety monitoring with vital health services, is making a nationwide push to provide the latest technologies in campus and school security.

To that end, company officials are pleased to announce the appointment of Darryl Burnett - a veteran of the integrated security industry - as SafetyCare's National Manager of Distribution/Facility Sales.

“Darryl has the industry experience and technical know-how to greatly expand markets for SafetyCare, as we provide ground-breaking technologies to make college campuses safer for the entire academic community,” said Mike Bodnar, General Manager of SafetyCare.

Burnett represented several companies in the past 20 years specializing in electronic security integration and innovative electronic security technology. He provided access control, closed circuit video surveillance, central station monitoring services, fire protection, intrusion alarm, as well as other security and communication equipment for various commercial, government and educational markets.

Burnett said he is looking forward to integrating new facets of security at SafetyCare, which is implementing technologies that bring a whole new level of security to college campuses.

“We’ve learned a hard lesson from Virginia Tech. Unfortunately, there is not one technology or procedure that can prevent such tragedies,” Burnett said. “It is a combination of many initiatives, such as careful planning, technology, communications, security management and protocol, that can assist in prevention and less escalation of such events.”

“We recognize it is impossible to totally prevent a catastrophe, but it’s our responsibility to avert the escalation of a problem through an air-tight early warning system,” Burnett added.

Burnett said he looks forward to working with the SafetyCare team to assist security directors, facility managers and administrators in the educational field with new security and safety solutions.

“Our offering includes new innovative security and communication technology, 24/7 Central Station Monitoring, and a high level of training on all products and services offered,” Burnett said. “What attracted me to SafetyCare is its company-wide commitment to making schools as safe as possible through the use of evolving technologies, and the proper training methods on all new technology.”

In his role as National Sales Manager, Burnett has targeted five main areas of focus: perimeter protection, premise protection, effective communication, security verification, and prompt response.

His key selling point is that SafetyCare offers a “turn-key solution” to safety and security on campus by protecting the perimeter and the premises through a combination of technologies which include two-way wireless communications.

“Technology is only as effective as the proper management training and protocol put into place to manage it,” Burnett said. “SafetyCare prides itself on efficient training to all our customers.”

“This is an exciting opportunity that will allow me to put my experience to work in a quickly-growing market,” he added. “I look forward to showcasing SafetyCare’s unique services. In today’s world, the company is offering vital products and services that are relevant to all parts of our society.”

SafetyCare is redefining the security and safety industry by using a high-tech central station system to monitor and support its customers. Along with processing emergency signals from wireless emergency call systems, SafetyCare is staffed with dedicated first responders who provide a higher level of monitoring service and care to its clients twenty four hours per day, seven days a week.

SafetyCare monitoring professionals are experienced in handling a myriad of emergency situations and safeguarding the welfare of all clients. For more information, visit www.safetycare.net.

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