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SafetyCare Unveils Emergency Response System to Enhance Campus Safety

“SchoolTrak” Provides Technology and Tools to Control On-Campus Emergencies

READING, P.A., December 6, 2007— SafetyCare officials today announced the company’s latest innovative product – SchoolTrak – which provides campus buildings and other facilities with a “turnkey” solution to advance on-campus safety.

Using the latest security technology, including high-grade, two-way wireless communications, SchoolTrak links classrooms, dorm rooms, health centers or other campus facilities into a network that can be engineered to trigger a full emergency response at the press of a button.

“The availability of accurate information in the time of a crisis could mean the difference between life and death,” said Michael Bodnar, general manager at SafetyCare. “Visualizing an emergency in real time is crucial in preventing further escalation of the situation and increasing the chances a perpetrator is apprehended.”

With SchoolTrak, students, teachers, nurses and school administrators would be equipped with a wireless transmitter they can wear around their neck or on their wrist. SafetyCare can also install call stations that can be accessed within seconds of an emergency. When the button is pressed, the signal is transmitted directly to the security office on campus.

The emergency call also can be instantaneously redirected to the SafetyCare Emergency Response Center, which is monitored 24 hours a day by trained Life & Safety responders, all of whom are certified and experienced Emergency Medical Technicians (EMTs).

When the emergency button is pressed, on-campus security or first responders at SafetyCare can verify the nature of the emergency while also pinpointing the exact location of the call within the facility. Through this technology, the dispatcher can immediately report the emergency directly to local law enforcement officials, with exact details of the perpetrator’s location.

This technology can also be employed in medical emergencies. Students or faculty members have the ability to carry out continual two-way voice communications with campus security or one of SafetyCare's Life & Safety EMTs.

"We can simultaneously update local law enforcement or medical personnel who are responding to the reported emergency," Bodnar said. "This important dialogue also provides people at the scene with appropriate medical and safety advice in the minutes before emergency response teams arrive."

SafetyCare has been providing emergency call systems for five decades through its predecessor, TeleAlarm. SafetyCare offers more services to its customers at a price similar to less-comprehensive products on the market, rendering the competition virtually obsolete. For more information, please log on to www.SafetyCare.com.

SafetyCare (www.SafetyCare.net) is the next generation in safety and security monitoring, leveraging evolving technologies to bring new products to market. Unlike its competitors, SafetyCare is staffed by Life & Safety Emergency Medical Technicians who have the experience to handle a myriad of emergency situations and safeguard the welfare of customers. Besides providing 24-hour safety and security monitoring for homes and businesses, SafetyCare handles emergency signals from wireless emergency call systems installed at assisted living facilities, school and campus buildings, hospitals and other facilities.