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FOR IMMEDIATE RELEASE

SafetyCare Announces Annual National Care-Giving Award Program

*The Jack & Rosemary Gulati SafetyCare Award Salutes Professionals Whose Passion and Dedication
Make a Difference*

READING, PA– September 25, 2007 – SafetyCare has announced the introduction of the annual Jack and Rosemary Gulati SafetyCare Award, a national honor recognizing the outstanding contributions of three professionals in the care-giving field whose dedication, work ethic and selfless commitment have made a positive difference in the well-being of others.

The announcement was made at a recent dedication ceremony to unveil the SafetyCare Emergency Response Center, based in Reading, PA.

Individuals will be eligible for nomination by colleagues in one of three categories—“Caregiver of the Year in the Facility/Institutional Environment,” “Caregiver of the Year in Home Health Care” and “Emergency Medical Technician of the Year.” One award recipient in each category will receive a bronze statue sculpted in the shape of an eagle, symbolizing power, courage and lofty spirit, at a special awards ceremony to be held every September 20 at SafetyCare’s national response center.

The national award is open to professionals in the U.S. and its territories. The selection committee will focus its efforts on identifying individuals in three categories who enhance and expand their professions through innovation and commitment to their practice.

“At SafetyCare, we have created the type of safety and security company that raises the bar in the industry,” said Michael Bodnar, general manager of SafetyCare. “By offering the best technology and support network available, SafetyCare fills a missing void in the safety and security industry today. We expect a lot of ourselves and want to honor others who share our commitment to excellence.”

The first recipients of the award, Jack and Rosemary Gulati, owners of SafetyCare, are dynamic social entrepreneurs whose passionate commitment to community and professional service over the past five decades is well-known throughout eastern Pennsylvania.

SafetyCare provides 24-hour safety and security monitoring for homes and businesses. The company also handles emergency signals from wireless emergency call systems installed at assisted living facilities, school and campus buildings, hospitals and other facilities.

For more information about SafetyCare and to download a 2008 nomination form, visit www.SafeCare.net.

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